

## Intern Profile

## Kaitlyn Keenan

Kaitlyn is a graduating senior at John Carroll University, where she is majoring in communication with a focus in integrated marketing and minoring in creative writing. Kaitlyn is interning at McGregor as a marketing and communication intern for Summer 2024. After graduation, Kaitlyn would like to pursue a career in public relations or content writing in the Cleveland area.

Kaitlyn was interested in working at McGregor after spending much time in nursing homes growing up. She has always loved helping others and being a part of a community, which aligned well at McGregor. Kaitlyn has worked on numerous projects during her time at McGregor, including web content for McGregor's website, reporting on events, interviewing and highlighting grantees, and helping organize podcasts. She is happy to have learned how to better communicate with others in a professional setting and how to tailor a message to an intended audience.

Thank you for your time here at McGregor, Kaitlyn, and best of luck to you in the future!