

## Intern Profile

## Kat Eddy

Kat is a rising senior at Baldwin Wallace University, majoring in communication with a focus in public relations and minoring in social media production. Kat is a marketing and communication intern at McGregor for Summer 2024. After graduation, she would like to fulfill her dream job for E-Sports social media marketing. She is currently a member of the E-Sports team at Baldwin Wallace, where she competes as team captain against other universities in Valorant.

Kat was interested in working at McGregor due to the representation of the organization. When researching McGregor, she was proud to see the inclusivity of all the residents, as well as how the five levels of care are transferred throughout the campus. Kat was also excited to gain more experience with social media marketing for her future. Kat has worked on numerous projects during her time at McGregor, such as organizing and editing podcasts, creating graphics for social media posts, and developing blogs for residents and family members. She is proud to have learned how to handle social media in a professional setting and how to create a podcast for an organization.

Thank you for your time here at McGregor, Kat, and best of luck to you in the future!